



Environmental Policy

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Related Tchai documents:

Code of Conduct, Supplier Code of Conduct & Material Standard Policy

TCHAI

Build
Different.

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At Tchai, we're committed to creating spaces that not only bring people together but also champion sustainable responsibility, reflecting on our vision for a greener future. Our approach goes beyond mere compliance; it's an embodiment of our guiding principle, the Tchi of Tchai, which integrates environmental, social, and governance (ESG) considerations into every brand space we design. Our goal is ambitious yet deeply personal: by 2030, we aim to inspire every brand we work with to positively impact both people and the planet, setting new sustainability benchmarks.

Through our designs, we seek to capture and convey the unique positive force—Tchi— of each brand, crafting immersive experiences that connect with consumers on an emotional level while promoting sustainability. We are dedicated to showcasing the good within each project and making it accessible, furthering our mission to create a better world through impactful design.

Aligned with our mission, Tchai is committed to minimizing our impact on the environment and actively addressing climate change. Our environmental footprint is largely influenced by our (raw) material sourcing and production processes. Our strategy promotes responsible practices within our operations and direct supply chain, with the aim of encouraging similar actions throughout the broader supply chain. We commit to using the best available science, including life-cycle assessments for materials and products, to guide our approach.

To continually reduce our environmental impact, Tchai will:

- Collaborate with manufacturers that implement, maintain, and improve processes and systems with minimal environmental impact and meet international standards.
- Establish specific measurable goals (Key Performance Indicators) to reduce the negative impact of our actions and minimize our environmental footprint.
- Prioritize the use of renewable energy and enhance the environmental practices of our suppliers.
- Embrace circularity principles where possible in design, production, and sourcing.
- Prioritizing renewable, recycled, or sustainable materials.
- Engage in dialogues and initiatives aimed at improving the environmental performance of the display-producing industry.
- Adhere to applicable laws, regulations, and commitments.
- Report our environmental performance externally on an annual basis, starting from the year 2025.
- Provide our customers with information on the environmental impacts of our products.

All Tchai employees are expected to:

- Practice environmental responsibility in their daily activities.
- Participate in environmental training and initiatives.

ENVIRONMENTAL POLICY

We expect all Tchai team members to embody environmental responsibility in their work and personal actions, engage in our environmental programs, and adhere to our policies, which take precedence over national laws when stricter. Any concerns regarding policy breaches should be communicated through HR, Team Purple, or our whistleblowing hotline, as necessary.

* Tchai reserves the right to make unilateral changes to the Code or our Policies at any time.

If you have any questions about our Code or our Policies, please contact us at sustainability@tchai.nl.