



Material Standard Policy

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Related Tchai documents:
Supplier Code of Conduct & Environmental Policy

TCHAI

Build
Different.

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Tchai transforms brand essences into immersive designs and spaces, making every interaction an experience. We specialize in developing impactful retail and hospitality solutions, from innovative store concepts to beautiful prorelated duct showcases. Our full-service approach covers strategy, design, production, and maintenance, all underpinned by our commitment to sustainability through our Material Standard Policy.

Our commitments

Tchai is committed to minimizing the negative impacts on the environment, society, and communities resulting from our use of materials in display manufacturing, packaging, in-store installations, and all other Tchai products. Our aim is to adopt a circular business approach and remain compliant with sourcing regulations to ensure adherence to applicable laws.

Our goal

Our goal is to minimize environmental impact without compromising performance. This policy outlines our approach to material selection, focusing on integrating eco-conscious materials where possible, with low carbon footprints, high recyclability, and minimal environmental impact throughout their lifecycle, while maintaining product integrity and functionality.

We recognize the importance of reducing the environmental, societal, and community impacts of the resources and materials used in our products. To achieve this, we strictly adhere to laws, rules, and standard requirements regarding raw material sourcing. This standard aims to create awareness and understanding among our employees and suppliers about sustainable material sourcing practices.

Our scope

This Materials Standard policy guides the principles and standards Tchai employs in using materials for its products and solutions, including packaging, displays, and in-store installations. It covers two main categories of materials: those used in creating Tchai environments or products, and those used in our packaging. Suppliers are required to comply with this policy, and it applies to all Tchai employees, suppliers, and partners.

Our materials

Tchai utilizes a range of raw materials, with a focus on metals and woods for our solutions, supplemented with natural materials where possible. Our packaging primarily consist of sustainable or recycled sourced wood, paper and plastics. We are committed to increasing the use of sustainable materials with each new project and design.

Prioritization of materials

Aligned with our sustainable vision, Tchai's Materials Standard prioritizes renewable or recycled materials, followed by sustainably sourced alternatives. Our choices are based on regulatory compliance, increasing the use of renewable or recycled sources, and minimizing dependence on materials that do not meet our or international standards. We also aim to ensure that our production processes utilize renewable energy whenever possible.

Through our Material Standard Policy, we uphold our commitment to creating visually stimulating and sustainable brand spaces. We take pride in crafting experiences that are not just seen but felt, ensuring that our brand stories resonate with authenticity and responsibility. While sustainable materials are prioritized, we acknowledge that this isn't always feasible, and we strive to minimize environmental impact wherever possible.

* Should there be any discrepancies between this document and local laws or amendments, the stricter regulation will take precedence.

* Tchai reserves the right to make unilateral changes to the Code or our Policies at any time. If you have any questions about our Code or our Policies, please contact us at sustainability@tchai.nl.